



MEDIA ALERT:

**OLN LIGHTS UP THE SUMMER WITH MORE ACTION, MORE ADRENALINE AND EVEN MORE ENTERTAINMENT...NOW IN HD**

(TORONTO – June 23, 2011) OLN ramps up the intensity this summer with new series and all-new seasons of fan favourites. Starting **Friday, June 24**, OLN will now be available in HD across Ontario on Rogers Digital Cable. The OLN HD feed will be identical to the OLN standard definition signal in terms of programming, presenting HD content when available. Viewers can contact local service providers for HD availability in their areas.



**Symbologist, Ashley Cowie in Legend Quest**  
Images and show information available at [www.rogersmediatv.ca](http://www.rogersmediatv.ca).

For the first time, OLN viewers will be able to watch their favourite larger-than-life personalities and new series in HD. Travel the world with symbologist, Ashley Cowie in new series **Legend Quest**, indulge in some “big food” offerings with Adam Richman in **Man v. Food: Carnivore Chronicles** and hunt for haunted items with John Zaffis in the all-new **Haunted Collector**.

OLN continues to bring viewers the best in reality, adventure and travel this summer and fall with eight new series and new seasons of *Operation Repo*. OLN summer premiere dates are as follows: (listed in chronological order):





***Storage Wars:*** premieres Monday, June 27 at 7:30pm ET/PT

Storage unit auctions are the newest and biggest untapped source for hidden treasures and opportunistic individuals bid on unclaimed properties hoping to strike gold. Welcome to *Storage Wars*. In this character-driven treasure hunt, bidders range from 20-somethings out for fun and adventure to husband and wife teams looking to make fast and large cash....and all are prepared to create excitement in the process. Click [here](#) for more info.

***The Dudesons:*** premieres Monday, June 27 at 8:30pm ET/PT

*The Dudesons* are a group of international sensations who take extreme comedy to new levels with their unique, story-driven combination of crazy humour, insane action and engaging personalities. Click [here](#) for more info.

***Operation Repo*** Season 2: premieres Monday, June 27 at 9pm ET/PT with another episode airing at 9:30pm ET/PT

*Operation Repo* looks inside the fast-paced, high-pressure world of repossession with a team of highly-trained professionals from California's San Fernando Valley. Click [here](#) for more info.

***Big Brian Fortune Seller:*** premieres Tuesday, June 28 at 9:00pm ET/PT

The average home has thousands of personal effects, from junk to pricey antiques. When a homeowner needs to liquidate in a hurry, "Big Brian" Elenson and his company, 2muchstuff4me, kick estate sales into high gear. Click [here](#) for more info.

***Man v. Food: Carnivore Chronicles:*** premieres Wednesday, June 29 at 9:00pm ET/PT

Passionate foodie Adam Richman is on a hunger quest to find the most mouthwatering pigout joints in the United States. After getting to know the people behind the dishes from the staff to the loyal patrons, Adam seeks to find just what makes these places so legendary. Click [here](#) for more info.

***Madventures:*** premieres Wednesday, June 29 at 9:30pm ET/PT

*Madventures* is a cutting edge reality travelogue that breaks the barriers of TV travel as it explores the world's strangest and most obscure destinations. Click [here](#) for more info.

***Haunted Collector:*** premieres Thursday, June 30 at 9pm ET/PT

Ghosts and spirits inhabit more than just homes and buildings – they can live in objects, too. John Zaffis and his family are on a mission to ease your mind. The Zaffis' are renowned paranormal investigators who have made a name for themselves by tracking down haunted items such as paintings, guns, jewelry and dolls. Click [here](#) for more info.

***Python Hunters:*** Saturday, July 2 at 7pm ET/PT with another episode airing at 7:30pm ET/PT

Burmese pythons have invaded the Florida Everglades, and now an elite squad of hunters are fighting back. Patrolling one of the most beautiful and deadly environments on the planet, the *Python Hunters* are working to get their numbers under control. Click [here](#) for more information.

***Storage Hunters:*** premieres Monday, July 25 at 9:30pm ET/PT

A fly on the wall series, which follows Sean and Lori Kelly's auction company, who sell off the hidden contents of storage units. Many people use these units to house some of





their treasured items. But those that fail to pay their rent for 32 days are in for a nasty shock as the unit owners can cut their lock and sell all of their worldly possessions to the highest bidder. Click [here](#) for more info.

**Legend Quest** premieres Friday, July 29 at 9pm ET/PT

A fast-paced, action-adventure series, *Legend Quest* follows symbologist, Ashley Cowie as he travels the world in search of some of history's greatest and most mysterious artifacts. Click [here](#) for more info.

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**OLN** is a specialty television station in Canada offering viewers a one-stop destination for adrenaline pumping action and adventure entertainment. Larger than life personalities take viewers on intense and rugged journeys across Canada and the world in pursuit of knowledge, competition and prey. Original Canadian reality, adventure, and travel series along with US acquired programming provides viewers with different perspectives on the world around them unearthing new and exhilarating adventures at every turn. **OLN** is a part of Rogers Broadcasting Limited, a division of Rogers Communications Inc. (TSX: RCI and NYSE: RCI) which is a diversified Canadian communications and media company. For more information visit [www.OLN.ca](http://www.OLN.ca).

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