

# Wilfred™

## SEASON 1

*Wilfred* is a half-hour, live-action comedy about Ryan (Elijah Wood, *The Lord of the Rings*), a young man struggling unsuccessfully to make his way in the world until he forms a unique friendship with Wilfred (Jason Gann, *The Wedge*), his neighbour's canine pet. Everyone else sees Wilfred as just a dog, but Ryan sees a crude and somewhat surly, yet irrepressibly brave and honest Australian bloke in a cheap dog suit. While leading him through a series of comedic and existential adventures, Wilfred the dog shows Ryan the man how to overcome his fears and joyfully embrace the unpredictability and insanity of the world around him. Rounding out the cast are Fiona Gubelmann (*Parenthood*) as Jenna, Wilfred's owner; and Dorian Brown (*Roomates*) as Kristen, Ryan's uptight sister.

## CAST

RYAN - Elijah Wood (*The Lord of the Rings Trilogy*)  
WILFRED - Jason Gann (*Wilfred - Australian version*)  
JENN - Fiona Gubelmann (*Parenthood*)  
KRISTEN - Dorian Brown (*Roomates*)

## EXECUTIVE PRODUCERS

David Zucker ( *Family Guy, King of the Hill* )  
Rich Frank  
Paul Frank  
Jeff Kwatinetz  
Ken Conner  
Joe Conner  
Jason Gann

## DID YOU KNOW?

- *Wilfred* is based on the critically-acclaimed Australian series of the same title and was adapted for FX by David Zucker ( *Family Guy, American Dad, King of the Hill* ).
- Efficiently delivers FX's targeted younger key male audience in the US with solid time period results in the demo.
- #2 in its time period with Key Adults 18-49, Men 18-34 and Men 25-54 versus 97 cable channel competitors in the US. #3 in its time period with younger key Adults 18-34 and Adults 25-54.



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