

Madventures



With the same anarchic flavour as **The Dudesons**, **Madventures** is a cuttingedge reality travelogue that breaks the barriers of TV travel as it explores the world's strangest and most insane destinations. With one camera and tickets to a host of amazing locations, series host **Riku** and his ever reliable sidekick **Tunna** explore some of the most peculiar destinations in the whole world – all with humour and attitude. There are no faked scenes as the intrepid duo travel on just a shoestring budget, carrying nothing but their bags and a camera. Aimed at the 20-35 age group, **Madventures** is a modern day Indiana Jones adventure. The show's popularity won it the Finnish Emmy for Best Entertainment Show and the DVD has outsold *The Simpsons* and *Lost*.