

ROGERS MEDIA - MEDIA, INSTRUCTIONS & TRAFFIC CONTACTS

Omni / Citytv / OLN / Biography / G4Tech

Toronto Hub

Stations:

Citytv Toronto (CITY)
OMNI.1 (CFMT)
OMNI.2 (CJMT)
Biography Channel Canada
G4TechTV Canada
Outdoor Life Network (OLN)

*Selected Programs Available in HD

Send Instructions To:

Email: traffic@rci.rogers.com
Fax : 416-260-3662

Send Tapes/Media To:

Rogers Media - Television
Attn: Traffic
545 Lake Shore Blvd W
Toronto, ON M5V 1A3
Switchboard: 416-260-0047

Acceptable Media Formats

Tapes: Beta SP
Digital Beta
HD Cam ****Must be clearly labeled 4x3 SAFE or NOT 4:3 SAFE****

****Note:** Tapes sent to each hub are only maintained onsite for duration of campaign. Upon completion, tapes are destroyed.

Via Commercial Server (SD Delivery Only): FastChannel
Mijonet

ROGERS CENTRAL TRAFFIC CONTACTS:

Senior Traffic Coordinator

Christina Michna
p: 416-764-3285
Email: christina.michna@rci.rogers.com

Senior Traffic Coordinator

Haswati Handrazfil
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Email: haswati.handrazfil@rci.rogers.com

Traffic Supervisor

Bonnie Ho
p: 416-764-3303
Email: bonnie.ho@rci.rogers.com

Traffic Supervisor

Janine July
p: 416-764-3304
Email: janine.july@rci.rogers.com

Manager

Nadia Gicante
p: 416-260-3676
Email: nadia.gicante@rci.rogers.com

Calgary Hub

Stations:

Citytv Calgary (CKAL)
Citytv Edmonton (CKEM)
Citytv Winnipeg (CHMI)
Citytv Vancouver (CKVU)
OMNI Calgary (CJCO)
OMNI Edmonton (CJEO)
OMNI Vancouver (CHNM)

Send Instructions To:

Email: traffic@rci.rogers.com
Fax : 416-260-3662

Send Tapes/Media To:

Citytv
Attn: Gwen Green
535 7th Avenue SW
Calgary, AB T2P 0Y4
Switchboard: 403-508-2222

Acceptable Media Formats

Tapes: Beta SP (Preferred format)
Beta SX
Digital Beta (requires additional dubbing)

****Note:** Tapes sent to each hub are only maintained onsite for duration of campaign. Upon completion, tapes are destroyed.

Via Commercial Server (SD Delivery Only): FastChannel
Mijonet

CALGARY HUB MEDIA CONTACTS:

Calgary Broadcast Media Supervisor

Gwen Green
p: 403-508-5844
Email: gwendolyn.green@rci.rogers.com

Calgary Media Support

Jessica Kondratoff
p: 403-508-3312
Email: jessica.kondratoff@rci.rogers.com

